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# Luray-Page Chamber of Commerce



Luray, VA

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**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** expects its participants to strive to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities. These are the activities that customers can expect to find when they work with or visit the offices of this organization.

## *Luray-Page Chamber of Commerce*

"Smart Business Today for a Brighter Tomorrow" The Luray-Page Chamber of Commerce serves members from the Page County region which encompasses businesses from Luray, Stanley and Shenandoah. The Luray-Page Chamber of Commerce provides its members unique business development programs, valuable resources, effective marketing, networking opportunities and business advocacy at all levels.

### CORE ACTIVITIES for Partner Organizations

- ☒ **Support Virginia Green.** Pledge to promote the efforts of Virginia Green to your clients, members and staff and encourage them to join or do business with Virginia Green participants.
  - Encourage clients who are in the tourism industry to join Virginia Green
  - Strive to design projects that minimize overall environment impacts and incorporate the use of efficient systems and sustainable materials.
  - Send out an email or mailer to membership about Virginia Green
  - Make an official Virginia Green Endorsement through your board or other committee to support Virginia Green
  - Include a Virginia Green feature in your newsletter or other publication
  - Highlight your involvement in Virginia Green on your website and include a link to your Virginia Green profile
- ☒ **Green Meetings and Conferences.** Provide recycling and make an effort to reduce the use of Styrofoam and other disposables at meetings and conferences.
  - Minimize copying and always make 2-sided copies
  - Eliminate the use of Styrofoam cups and plates
  - Serve water in pitchers and glassware instead of bottles
- ☒ **Recycling and Waste Reduction.** All facilities/offices should have some sort of visible recycling program.
  - Recycle: Glass, Aluminum Cans, Plastic, Office Paper, Toner Cartridges, Newspaper, Cardboard, Packing Supplies

- ☒ **Water Efficiency.** All facilities/offices must attempt to conserve water and use it efficiently.
  - Tracking overall water usage and wastewater
- ☒ **Energy Conservation.** All facilities/offices should have a plan that encourages energy conservation and efficiency.

For more information on **Luray-Page Chamber of Commerce**, see [www.luraypage.com](http://www.luraypage.com) or contact Karen Riddle at [Karen.riddle@luraypage.com](mailto:Karen.riddle@luraypage.com).

For more information on **Virginia Green** program, see [www.deq.virginia.gov/p2/virginiagreen](http://www.deq.virginia.gov/p2/virginiagreen).



**Virginia Green** is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

